

Entrepreneurship

1. About an Entrepreneur



"For me business is not about wearing suits, or keeping stockholders pleased. It's about being true to yourself, your ideas and focusing on the essentials."

Watch the following TED Talk and answer the questions below.

- What is the entrepreneur's name?
- How did he become an entrepreneur?
- What does he say about running his companies?
- Can you describe his current project?

2. About the Project

Read the text on Page 2 and write down six questions to find out the missing information.

1. _____ ?
2. _____ ?
3. _____ ?
4. _____ ?
5. _____ ?
6. _____ ?